AMCHAM-UM CSR Leadership Lecture Series 2012

AMCHAM-UM CSR Leadership Lecture Series 2012 – A Lecture on Corporate Leadership with Sarah Casanova, McDonald Malaysia

Sarah Casanova has been the Managing Director of McDonald's Malaysia since July 2009.

Prior to joining McDonald’s Malaysia, Sarah was the Senior Vice President of Business Development for McDonald’s Japan, responsible for Marketing, Menu Management and New Business Strategy divisions.

Under her watch McDonald’s Malaysia created a major milestone when it surpassed the RM1 billion mark in sales for the first time ever in 2010.

Sharing her stories and experiences she will be expected to outline how an effective leadership can lead towards a successful corporation.

Event Details are as follows:
Date: 21st March 2012 (WEDNESDAY)
Time: 8.30 – 10.30AM
Venue: AUDITORIUM TUN MOHD. SUFFIAN, FACULTY OF LAW, UNIVERSITY OF MALAYA

Eligibility:
The program is open to UM students especially students intending to undertake Industrial Training at the next semester.

Deadline for registration?
Limited spaces are available, please email your name and contact details to register. Only the first 250 students registered will be accepted.

Contact Details:
Please email Mahadi Sibon (mymahadi@um.edu.my) before 10am Wednesday, February 29th 2012